

# Corporate Event Sponsorship Opportunities

What: Upstate Colorado Economic Development's Annual Meeting

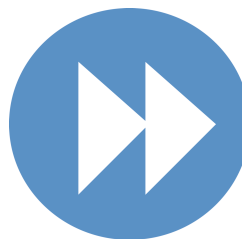
Where: University of Northern Colorado Ballroom

When: Wednesday, April 14th, 2010 – 6:00 p.m.

Why: Celebrate 2009 success and build momentum for 2010 JOBS

Attendee demographics:

Attendees: 400+ Influential Leaders  
Business leaders and owners from Upstate Colorado  
Local government leaders



Exclusive industry representation, we will allow only one sponsor from each of the following industry sectors:

Energy	Real Estate
Financial	Education/Government
Media/Events	Manufacturing
Ag Business	

There will be only Five total sponsors with the following minimum sponsorship levels:

Presenting Sponsor (1) – Minimum Investment	\$3,500
Media Sponsor(1) – Minimum Investment	\$2,000
Friends of Upstate (3) – Minimum Investment	\$ 750

This is a COMPETITIVE process. Sponsors will bid for each opportunity until the bidding reaches 1.5X the minimum investment or the bidding closes on March 5th, 2010 whichever happens first. For example if you want to guarantee your sponsorship level for lead sponsor, simply bid \$5,250 and it's yours. This is a first come first served opportunity based on emails sent to Weston Kurz. Please see below.

What you get for your investment at each sponsorship level:

Presenting Sponsor:	Primary name recognition at the event Recognition/Logo on program Banner able to be displayed at the event 12 tickets to the event (\$600 value) Logo on Upstate's website. Print recognition in NCBR/Tribune
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Media Sponsor:	Secondary name recognition at event Recognition/logo on program Banner at pre-dinner drink station 6 tickets to the event (\$300 value) Logo on Upstate's website Print recognition in NCBR/Tribune
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Friends of Upstate:	Recognition/logo on program 2 tickets to the event (\$100 value) Print recognition in NCBR/Tribune
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**Remember, in addition to your advertising to 400+ community leaders, these sponsorships help us put on a quality event and support the mission of Upstate Economic Development.** To secure your sponsorship, please send an email to Weston Kurz: [weston.kurz@efirstbank.com](mailto:weston.kurz@efirstbank.com) with your company information and interest level. The sponsorship bidding updates will be updated weekly on the Upstate website: [www.upstatecolorado.org](http://www.upstatecolorado.org) The sponsorship deadline is March 5, 2010 or when all sponsorships are taken at their maximum level.